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S P O N S O R S H I P

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**EVENT SPONSOR**

**\$50000**

Exclusive website content, Minimum 4x exclusive dedicated e-mails to nominees, premier logo placement in broadcast, on website, social media and program guide. Sponsor Badge, discounted Nomination Fees. Limited to 4 Companies.

**EVALUATION SPONSOR**

**\$25000**

Hands-on role in evaluating nominees. Exclusive website content, prime logo placement in broadcast, on website, social media and program guide. Limited to 4 Companies. Sponsor Badge, discounted Nomination Fees.

**MERCHANT OF THE YEAR**

**\$50000**

Exclusive. One brand represented with the event's highest honor. Website content, Nominee list, logo placement on broadcast, website, social media and program guide. Sponsor Badge, discounted Nomination Fees.

**AWARDS SPONSOR**

**\$30000**

Exclusive by Award. 8 awards total, each sponsor has exclusivity of their respective award. Nominee list, logo placement on broadcast, website, social media and program guide. Sponsor Badge, discounted Nomination Fees.

**CONTENT SPONSOR**

**\$7500**

Branded Content Distribution to entire audience. Nominee list. Logo placement on broadcast, website, social media and program guide. Sponsor Badge, discounted Nomination Fees.

**NAME ONLY**

**\$3500**

Logo placement on website with link, social media and program guide. Sponsor Badge, discounted Nomination Fees.